

One-page strategic plan

Name: Latin American and Caribbean Hub

Location: CIDEIM, Cali, Colombia

Contact person:

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Purpose: Improve quality and access to health care through capacity building and interinstitutional collaboration for research in social innovation in health in the Latin American and Caribbean (LAC) region

Strengths of the hub

- An **interdisciplinary and inter-institutional research team**, with strengths in social and biomedical research, communication, global health, human centered design and Project management.
- **Experience in inter-disciplinary health research**, community based & social research as well as in **the Social Appropriation of Knowledge**.
- Our **regional approach**, that builds upon previous and ongoing experiences such as the Regional Training Center and network of institutions that together have **strengthened research capacities** in the LAC region for more than 10 years
- **A growing interinstitutional and intersectorial community**, known as the Alliance for Social Innovation for Health in Latin America and the Caribbean (**ALACISS**) to empower innovators, promote mutual learning and foster collaborative work with other stakeholders of the social innovation in health ecosystem
- **Support by and partnership with PAHO, the regional Office of WHO** for high-level advocacy with different WHO country offices and national health ministries and other stakeholders, in recognizing and promoting innovators and their initiatives.
- **Innovative social communication strategies** that facilitate communication and engagement with different stakeholders and to strengthen the network. (E.g. the Virtual Coffee)

Strategic priorities moving forward

- Advance intersectorial engagement in the generation of knowledge among innovators, researchers and communities.
- Strengthen capacities to conduct research in SIH and create and implement strategies for Social Appropriation of Knowledge through the regional and inter-regional network.
- Continue seeking and promoting the exchange of ideas and cross-fertilization as well as collaborative initiatives among ALACISS and other allies involved in SI in health in the LAC region
- Plan and execute strategies to build the sustainability of the LAC Hub.
- To develop the Central American Hub hosted in the Scientific Research Unit (UIC) of the Medical science school at Universidad Nacional Autónoma de Honduras, in order to extend and strengthen the SIH community in the region
- To learn from and partner with community to identify and empower community based initiatives.